

POPULIST PROJECT

The referential idea in the creation of the POPULIST PROJECT was based on the thesis that Populism has these days become the supreme ideology, replacing the well-known Social Utopias of the former times. As we all know Communism, Socialism & Anarchism have lost their battle for the leadership in representation of the social statements and fights of the so-called *Lower Classes*. After total defeat of Eastern Block, whose economy was mostly based on ideological postulates of Marxism-Leninism, the flag of social emancipation is in the hands of Declarative Democrats, both right/left wing Liberals and Conservatives (sic!). According to the striving of this strange social/political/ideological amalgam, in order to prove how seriously they are fighting for *Better World*, they have created the term *New World Order* which is an ideological mutant of Labour fight for social and human rights and right wing Liberal economy standards. Populism is becoming, in these new circumstances, the transparent territory for the promotion of the *New Values*. Its promotional territories were part of serious confrontations and/or links between upper and lower classes throughout the whole XX century history, which comprised sports, sexual liberation movements and popular culture.

POPULIST PROJECT tries to explore these territories and changes that were - and still are - present in treatments, or uses all these 3 parts (segments) in perverting the fights for social, class and sexual emancipation.

First issue of POPULIST PROJECT contains 3 different segments:

GOD LOVES THE DREAMS OF SERBIAN ARTISTS, CELEBRITIES and HOMETOWN BOYS. Its intention was to show the interactions between *star-system* and *identity*, and it was realized as a web art project. In GOD LOVES THE DREAMS OF SERBIAN ARTISTS, I was photographed together with the world's most popular football players of today in a form of a new icon. In CELEBRITIES, I exhibit myself in different situations with celebrities: famous artists, movie stars, sportsmen, publishers, politicians or their wives, cartoonists, avant-garde rock'n'roll stars... arranged in kitsch ambient, by its significance close to the various glossy fashion magazines. HOMETOWN BOYS is the *First Serbian Porn, Art & Society magazine*, simulacrum of intentions to produce a lifestyle magazine which presents a melting pot – covering the scope from Sociology, through Art & Theory to hardcore Pornography.

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<http://www.cyberrex.org/urosdjuristic>

more about POPULIST PROJECT

<http://realitycheck.c3.hu/udju>

<http://www.remont.co.yu>

<http://www.attese.it/homefr.html>

<http://forum.mur.at/okt2001.html>

<http://www.dijafragma.com/konverzacija/djuristic.htm>